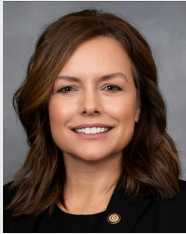




NC TRAVEL NEWS

A weekly newsletter on North Carolina General Assembly news relevant to the North Carolina tourism industry

Sen Sawyer Headlines NCTIA Policy Dinner



Sen. Vickie Sawyer (R-Iredell/Mecklenburg) will be the guest of honor at NCTIA's Public Policy

Dinner on Wednesday, November 15 at the Westin Raleigh Hotel.

Sen. Sawyer will be recognized as the 2023 NCTIA Legislator of the Year at the inaugural dinner, which is part of this year's NCTIA Tourism Leadership Conference November 15-16.

"Sen. Sawyer sponsored and enacted the Hotel Safety Act, supported NCTIA's workforce development work in her district, and has been a reliable friend to tourism," said NCTIA Executive Director Vince Chelena.

Senators Jim Perry (R-Lenoir/Craven/Beaufort) and Michael Lazzara (R-Onslow) will also be in attendance as well as former Senator Kirk deViere (D-Cumberland).

Participation in this event requires an additional fee of \$500.00 per person.

Email Vince Chelena at vince@themanagementoffice.com to be part of the NCTIA Public Policy Dinner.

NCTIA Conference in Raleigh Nov 15-16

There is still time to register for the NCTIA Tourism Leadership Conference

November 15-16 at the Westin Raleigh Hotel.

"We have a dynamic agenda for the 2-day conference with

plenty of opportunities to have conversations with tourism colleagues and friends from across the state," said NCTIA Executive Director Vince Chelena. "Sessions include marketing updates, artificial intelligence, politics and policy, and more. We look forward to seeing you in Raleigh."

Wednesday, November 15th, 2023

2:00pm	NCTIA Board Meeting
3:00pm	TEFNC Board Meeting
5:30pm-6:30pm	Welcome Reception, <i>Sponsored by Media One</i>
6:30pm	Dine Around
6:45pm-8:30pm	NCTIA Public Policy Dinner <i>additional fee required</i>

Thursday, November 16th, 2023

8:00am-9:00am	Dana Clark Graduation Ceremonial Breakfast
9:30am-10:15am	Visit NC Marketing Update, <i>Wit Tuttle</i>
10:30am-11:30am	Culture, What's the Big Deal?, <i>Mike Robertson, Media One</i>
12:00pm-1:00pm	Lunch, <i>Sponsored by Visit Raleigh</i>
1:15pm-2:45pm	Legislative Session, <i>Brian Lewis & Sky David, NCTIA Lobbyists</i>
2:45pm-3:00pm	Break
3:00pm-4:30pm	AI for the Travel Industry - Transform for the Digital Age, <i>Jim Spellos</i>
6:00pm-7:00pm	Cocktail Reception
7:00pm-9:30pm	NCTIA Tourism Achievement Awards Banquet

NCTIA Legislative Session Preview



Rep. Matthew Winslow (R-Franklin/Granville) will join NCTIA Lobbyists Brian Lewis and Skye David for the Legislative Session at this year's NCTIA Tourism Leadership Conference. The session is scheduled for Thursday, November 16 from 1:15-2:45.

Lewis and David will facilitate a conversation with Rep. Winslow that reviews the 2023 Long Session as it pertains to tourism, including legislation enacted, casino and sports betting politics, school calendar, alcohol modernization, and occupancy tax. The conversation will also center around tourism's ongoing workforce needs throughout the state.

"Rep. Winslow has focused a lot of his legislative attention on workforce development, encouraging students in high school to pursue apprenticeship programs, and getting the K-12 system to rethink its current focus on promoting 4-year colleges and universities as the exclusive path to the middle class," said Lewis.

Rep. Winslow is the Chair of the House Banking Committee and is in the House Leadership as Deputy Conference Chair to Rep. Jason Saine (R-Lincoln), who serves as House Conference Chair.

Rep. Winslow will also receive the 2023 Legislator of the Year Award during the Legislative Session at the NCTIA Tourism Leadership Conference.