



NC TRAVEL NEWS

A weekly newsletter on North Carolina General Assembly news relevant to the North Carolina tourism industry

Cabarrus Schools to Break Law



The Cabarrus County School Board voted unanimously this week to defy state law and start the 2023 school year on August 9.

The decision is a snub to a 2004 law that requires K-12 public schools begin classes on the Monday closest to August 25, a law for which NCTIA advocated.

NCTIA Executive Director Vince Chelena expressed the same disappointment for Cabarrus County's decision as he did earlier in the year when Gaston, Cleveland, and Rutherford school systems broke the law.

"If the school systems want to change the school calendar law they have every right to advocate for a repeal at the General Assembly," Chelena said. "But these institutions of learning for our children are demonstrating that laws do not matter."

Chelena also said NCTIA is exploring its political and legal options to uphold the law.

ACC Moving — But Staying in NC

The Atlantic Coast Conference announced this week it was moving its headquarters from Greensboro, the city in which it was founded in 1953.



That was the bad news.

The good news is that the storied collegiate sports conference is relocating 90 miles down Interstate 85 in Charlotte and alleviating fears it was moving to a state of a conference member. Those possible states could have been Florida, Georgia, Indiana, Kentucky, Massachusetts, New York, Pennsylvania, South Carolina, and Virginia.

According to an ACC news release, the headquarters will be located in Charlotte's Bank of America Tower.

"While we share in the disappointment felt by Greensboro and the Triad area this week, we are pleased with the ACC's decision to stay in its home state," said NCTIA Executive Director Vince Chelena.



"The ACC is part of North Carolina's cultural fabric and a valued contributor to our state's tourism industry. We look forward to that continuing for the near future and hopefully for generations to come."

Chelena said he gives credit to the NC General Assembly for incentivizing the ACC to stay in the Tar Heel State. Budget writers appropriated \$15 million to the ACC in the 2022 adjustment budget if the headquarters is located in the state through 2034.

The conference must also host at least four men's basketball tournaments (two must be Greensboro), four women's basketball tournaments, four baseball tournaments, and 20 other sports championship events.

ACC Commissioner Jim Phillips told the media this week that the criteria for a new headquarters included "growth and diversity of population, and access to a large, international airport." He also cited Charlotte's corporate sponsor prospects and a high concentrations of ACC school alumni.